

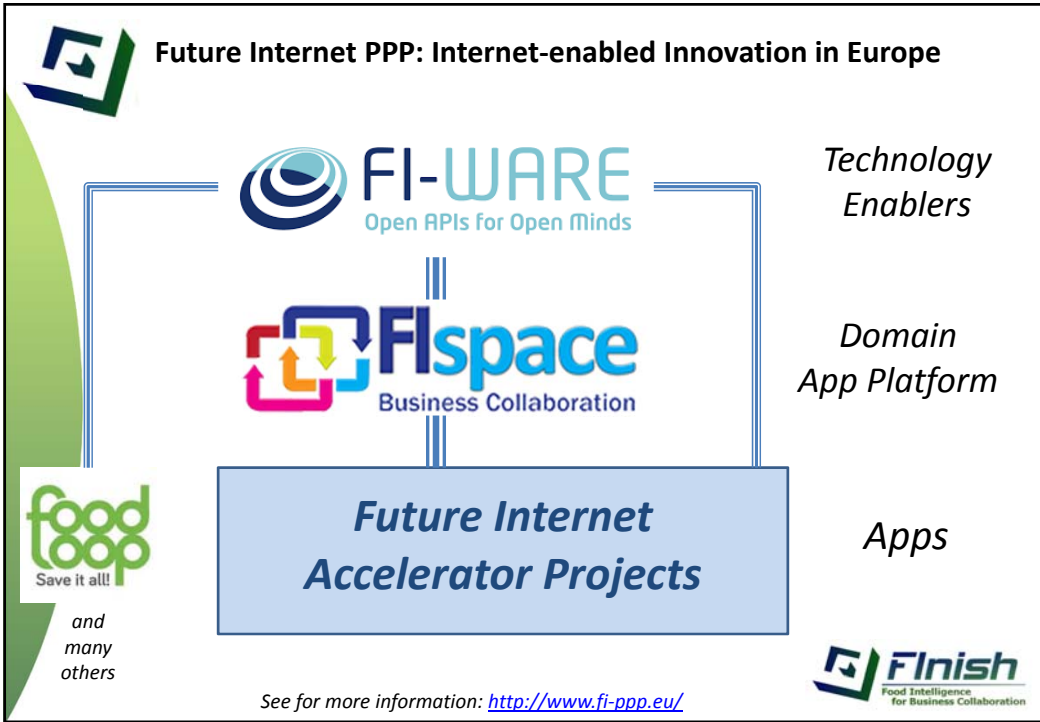
# ***FInish***

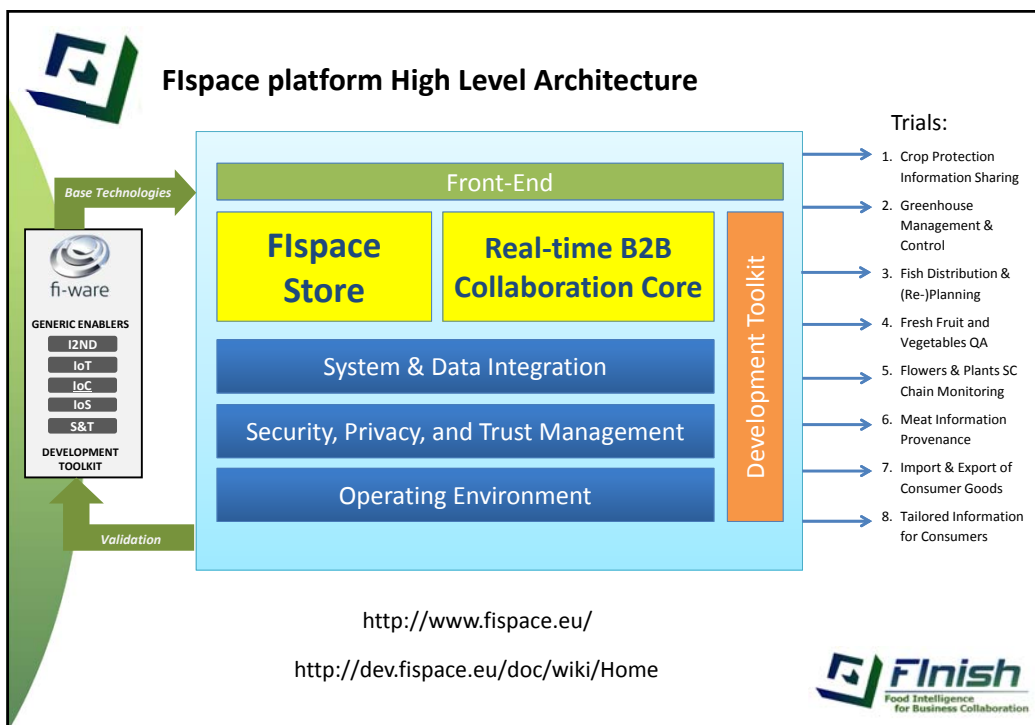
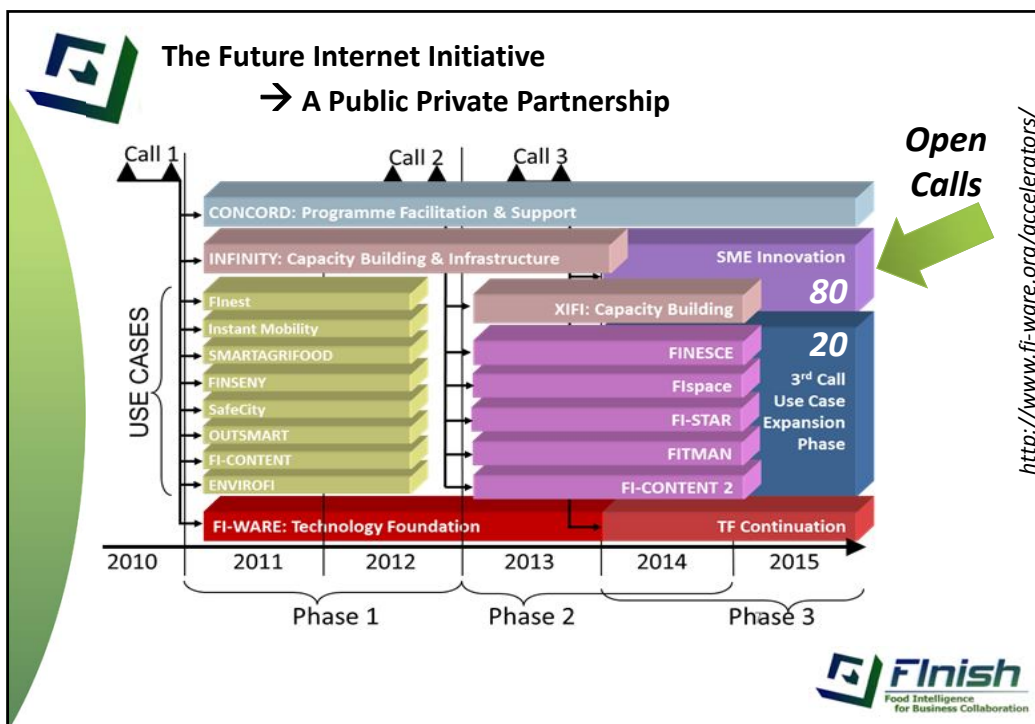
**Food Intelligence  
for Business Collaboration**


**Do you want to develop your hack  
further into an exploitable application?**

*Food Waste Hack, 17 & 18 October 2014,  
Eindhoven NL*





Krijn Poppe – Wageningen UR








## 4 Accelerator projects on agri-food & logistics

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**SmartAgriFood**
  - Smart farming (livestock, arable & horticulture)
  - Open call: 4M€
  - Open until 15 Nov.
  - [www.smartagrifood.com](http://www.smartagrifood.com)
- 
**Fractals**
  - Smart Farming in Balkan
  - Open call: 5.5 M€
  - 30 Nov. – 28 Feb.
  - <http://www.f6s.com/fiware-fractals>
- 
**Flnish**
  - Agri-Logistics
  - Open call: 5 M€
  - Planning 1<sup>st</sup> call: 29 Oct. – 10 Dec.
  - [www.finish-project.eu](http://www.finish-project.eu)
- 
**SpeedUp!Europe**
  - Agrobusiness Park (SPEED UP! EUROPE)
  - Open call agri-food: ~1.9 M€
  - Open until 10 Dec.
  - [www.speedupeurope.eu](http://www.speedupeurope.eu)

Total: ~ 16 M€ in 2 years ~ 150 Apps?




## Objectives Flnish

- Empower small and innovative ICT players** to develop high-quality and high-impact solutions for food and flower supply chain networks based on technologies of the FI-PPP programme
- Develop a large set of innovative and technologically challenging services and applications** for virtualisation, connectivity and intelligence of food and flower supply chain networks
- Implement and validate the technologies and concepts developed in the **Future Internet PPP programme**
- Support SMEs** in creating high-impact apps with Future Internet applications and helping to market their apps cross-border in specialised EU markets and beyond
- Ensure business value** of services/applications for collaborative business networks in food and flower industry






## What's in it for you?

- Reduce your development efforts by reusing Flspace / FIWARE tools
- Benefit from features of other apps
- Open new markets for your application
  - by participating in the Future Internet ecosystem / Flspace app market place
- Minimise your financial risk by receiving funding
  - while remaining your intellectual property



***We do not predefine Apps!!***

***We are asking for great ideas***

***With business need/interest***

***In the domain of Food & Flower Chains***






## Finish Accelerator – Available Grants

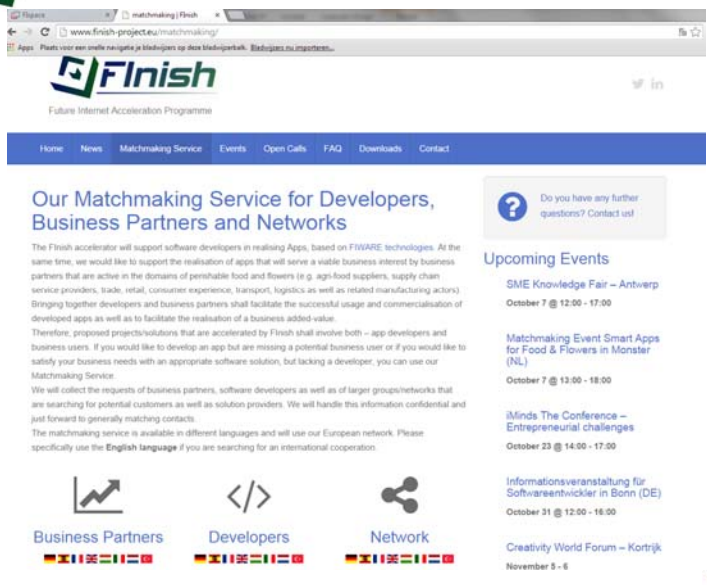
- 2 Calls for Application Development
  - Calls open in Oct-Dec 2014 and Mar-Apr 2015 – Searching for ± 50 apps
  - Envisaged apps are funded with some 50-150 kEURO
  - Only WEs / SMEs can submit proposals
  - Commitment and support of a business partner mandatory!
- Competitions
  - Two competitions - apps will be assessed by a jury
  - Prizes of up to 25 kEURO awarded in Oct. 2015 and Feb. 2016
- Hackathons
  - Educational hackathons foreseen. Further details on possible prizes will be published at a later point of time.
- Awards
  - The three most promising apps will also receive an award





## www.finish-project.eu/matchmaking



**Our Matchmaking Service for Developers, Business Partners and Networks**

The Finish accelerator will support software developers in realizing Apps, based on FIWARE technologies. At the same time, we would like to support the realisation of apps that will serve a viable business interest by business partners that are active in the domains of perishable food and flowers (e.g. agri-food suppliers, supply chain service providers, trade, retail, consumer experience, transport, logistics as well as related manufacturing actors). Bringing together developers and business partners shall facilitate the successful usage and commercialisation of developed apps as well as to facilitate the realisation of a business added-value.

Therefore, proposed projects/solutions that are accelerated by Finish shall involve both - app developers and business users. If you would like to develop an app but are missing a potential business user or if you would like to satisfy your business needs with an appropriate software solution, but lacking a developer, you can use our Matchmaking Service.


We will collect the requests of business partners, software developers as well as of larger groups/networks that are searching for potential customers as well as solution providers. We will handle this information confidential and just forward to generally matching contacts.

The matchmaking service is available in different languages and will use our European network. Please specifically use the **English language** if you are searching for an international cooperation.

**Upcoming Events**

- SME Knowledge Fair – Antwerp  
October 7 @ 12:00 - 17:00
- Matchmaking Event Smart Apps for Food & Flowers in Monster (NL)  
October 7 @ 12:00 - 18:00
- Minds The Conference – Entrepreneurial challenges  
October 23 @ 14:00 - 17:00
- Informationsveranstaltung für Softwareentwickler in Bonn (DE)  
October 31 @ 12:00 - 16:00
- Creativity World Forum – Kortrijk  
November 5 - 6

**Business Partners** **Developers** **Network**





**So: do you want to develop your hack further into an exploitable application?**

**Submit a proposal!!!**

**Interested? Join the follow-up workshop**

29 October 2014, 9.30 – 12.00 h., The Hague.

Registration before 24 October by an email to:

[Cor.Verdouw@wur.nl](mailto:Cor.Verdouw@wur.nl)



**How to contact us?**

<http://www.finish-project.eu>

[finish-info@finish-project.eu](mailto:finish-info@finish-project.eu)

