

## Proposal Template for Net Futures 2015 FIWARE Challenge

To submit an idea for the Net Futures 2015 FIWARE challenge, you need to prepare a short description that shall be sent by email as a pdf file to the following address:

[Finish-Info@Finish-Project.eu](mailto:Finish-Info@Finish-Project.eu)

Please use the following subject: **Net Futures 2015 FIWARE Challenge**

### Format

Please prepare your proposal as a pdf file, no longer than 2 pages plus a title page. Optional you can add 1 page with a figure, presenting your software application's architecture.

The pdf file must not be larger than 2 MB.

### Title Page

Please include the following information in the title page:

- Title of the challenge: **Net Futures 2015 FIWARE Challenge**
- Title of your proposal/idea
- Name and webpage of your organisation if applicable
- Name, email, telephone number, address of the contact person
- Date of preparation and/or version number

### Content of Your Proposal

The body of your proposal shall include the following parts and must not exceed 2 pages:

- Short description/abstract of your idea, clearly outlining the key elements. It shall not exceed some 150-200 words.
- Outline the problem that you are planning to address
- Explain your envisaged solution and the key benefits compared to the current situation
- Targeted market – envisaged customers and its rough size
- Roughly outline your business model
- Explain which FIWARE technology you are planning to use
- Describe the involved team

It is finally up to you to decide on the most appropriate contents to present your idea. Either it is plain text, tables or including graphical explanation.

However, if you consider it as useful, you can add 1 page (i.e. a 3<sup>rd</sup> page) to add a graphical overview of your envisaged software application's architecture. This shall identify the main components of your solution as well as indicate the envisaged usage of FIWARE technology.

### Important Dates:

Submission of your idea until:	February, 16 <sup>th</sup> 2015, 18:00 CET
Invitation of selected ideas until:	February, 25 <sup>th</sup> 2015
Challenge in Brussels:	March, 23 <sup>rd</sup> until 26 <sup>th</sup> 14:00
Award ceremony in Brussels:	March, 26 <sup>th</sup> 16:00-17:00

# Proposal for the Net Futures 2015 FIWARE Challenge

**Title:**  
**<Title of your proposal/idea>**

**Organisation Name:** if applicable

**Webpage:** if applicable

**Contact Person:**      **Name**  
                                 **Email**  
                                 **Telephone number**  
                                 **Address**

**Date:**

**Version:**

### ***Content of Your Proposal***

*The body of your proposal shall include the following parts and must not exceed 2 pages. Nevertheless, it is finally up to you to decide on the most appropriate contents to present your idea. With respect to the form, you can provide plain text, tables or including graphical explanation.*

#### **The Idea**

Short description/abstract of your idea, clearly outlining the key elements. It shall not exceed some 150-200 words.

#### **The Problem**

Outline the problem that you are planning to address

#### **Envisaged Solution and Benefits**

Explain your envisaged solution and the key benefits compared to the current situation

#### **Market**

Targeted market – envisaged customers and its rough size

#### **Business Model**

Roughly outline your business model

#### **FIWARE Technology used**

Explain which FIWARE technology you are planning to use. Please be aware that proposals that are not making use of FIWARE technology are not eligible.

#### **The Team**

Describe the involved team

### **Architecture of the Software Application (Optional)**

If you consider it as useful, you can add 1 page (i.e. a 3<sup>rd</sup> page) to add a graphical overview of your envisaged software application's architecture. This shall identify the main components of your solution as well as indicate the envisaged usage of FIWARE technology.