



Get insight into trends
Spot potential problems
Minimize and reduce risks
Improve communication

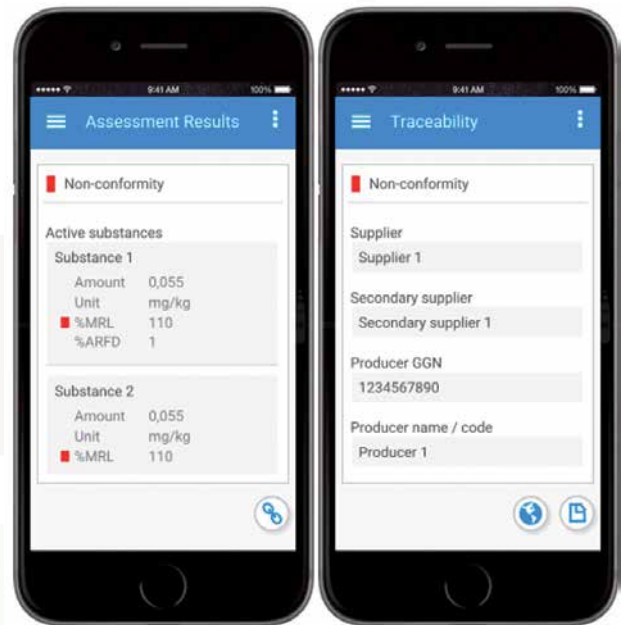
**Fresh.Point is a collaborative
monitoring platform for the fruit and
vegetable sector**

What are the benefits of Fresh.Point?

Fresh.Point helps quality managers of fruit and vegetable trading companies to better monitor suppliers. On a regular basis samples are taken of the incoming fruits and vegetables. These samples are sent to certified laboratories who make analyses of the residues found in the products. After having uploaded the results in the ChainPoint database the quality managers will be informed automatically by means of a notification on their smartphone in case the risk levels are exceeded.

How does Fresh.Point work?

With our smart Fresh.Point App users receive notifications directly on their smartphone. A click on a notification will take them to the respective residue details directly in the app. Here they will see the name of the supplier, the origin of the products including a geolocation of the source, and the residues with their values. This allows the quality manager to take appropriate measurements.



ChainPoint – Connecting supply chains

ChainPoint provides software solutions for sustainable supply chains, including real-time supplier assessment to keep managers in control while reducing risk and lower cost. A team of four ChainPoint employees is working on Fresh.Point, consisting of communication and alignment with the business partner and developing, testing and adjusting the app.



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