



FOODER

DISCOVER NEW PRODUCTS
DISCOVER NEW TASTES
DISCOVER FOODER



Discover fine food products with a simple swipe



FOOODER

WHAT IS FOOODER?

FOOODER is a fine food product discovery app for mobile.

Looking for fine food products in a new town? You could ask the locals, you could check the reviews or you could simply use FOOODER.

Are you able to distinguish types of cheese, using only your nose? Brie, ricotta, raw goat cheese— even if you don't eat them, you still know what they are best paired with? FOOODER will be the best friend of your inner foodie! Want to break from the norm and discover new tastes? FOOODER is the answer.

WHY ARE WE A MATCH FOR YOUR COMPANY?

You, as a fine food processor can promote your product directly to a highly motivated, mobile savvy, target audience with FOOODER. FOOODER notifies them when the liked fine food products are for sale nearby. As such, FOOODER helps not only in promoting your product, but also in your sales effort. Further, you can be informed about the "likes" (consumer data on product preferences and demographics) as such, you could tailor your effort to your target audience better.

GROWABRIC

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HOW DOES IT WORK?

You discover fine food products based on your location. You swipe right to "like", left to "dislike". FOOODER remembers your choices and notifies you when the liked fine food products are for sale nearby. Et voilà!

WHY DOES IT WORK?

It works because of the card-swiping interface. FOOODER offers only one fine food product at a time. You either "like" or you "dislike". Instead of browsing endless lists for the hidden perfect piece of data, the card-swiping interface turns fine food product discovery a highly engaging game. It's all in the thumb.

FOOODER TEAM

We are mobile app developers with a vision on fine food products.

We want to make the art of fine food discovery easier by developing a mobile app, called FOOODER (the fine food finder) that will revolutionize the way you discover fine food products forever.

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