



Improve a product's logistic chain
Reduce the perishability of your fruits
Reduce your energy consumption

**AgriAware is a unique system
for improving the awareness for
high quality food**



The main benefits of AgriAware are, on one side, our TrustLabel App. TrustLabel offers consumers the opportunity to be informed about the properties of food and the quality of the production process. By scanning the QR code, end-users have the chance to know how the content of the specific bottle/jar has been produced, tracking the supply production chain from the tree to the bottle/jar, from the fruit picking to the final production and packaging. On the other side, our FarmerAssistant App is constantly monitoring environmental conditions. Based on them, it suggests to the farmers the best moment in which they can pick the products. Consequently, farmers can book in advance the process industry and organize the proper logistics. At the same time, the FarmerAssistant App guides farmers in following the correct procedures for the production of high-quality and certified products,

by tracking the maturity stages. Thus, by planning more efficiently the activities of the processing industries and setting up synergies between farmers and process operators, the application also improves the product's logistic chain. Moreover, waste of time will be avoided, energy consumption and perishability of fruits reduced. Summing up the main benefits, from the producers' perspective it is clear that if the fruit growing and picking can be monitored, it can bring remarkable benefits by enabling the optimization of the production yield while guaranteeing high standard of product quality. From the final customers' point of view, AgriAware ensures access to information about where and how the product has been produced. Accuracy of such information is ensured at the moment the single consumer is making a purchase decision.

AgriAware

The AgriAware team is composed by two Italian SMEs, Holonix and ENCO, where experienced people in the Agri-Food and ICT sectors have been successfully working. We come from university and enterprise. Moreover, we have consolidated our extensive and collaborative capabilities working together in similar projects related to ICT and Agri-Food.

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