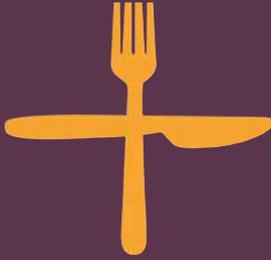


SUR+



Why do we waste so much food?
Why are there so many people in
need of more healthy food?

**SUR+ reduces food waste and
poverty by connecting farmers
to food banks**

In order to counteract food waste we need more insights in the exact amount of waste and different reasons for waste. The first step is collecting data about food waste. Data are available about various phases from production to consumption, but the missing link is the food that does not leave the farm. These data are rarely digitized and not shared since there is no reason for farmers to do so. If the redistribution of surplus food can take place, this will be the trigger to share information about potential food loss, and the reason for food waste.



SUR+ aims to establish and strengthen the collaboration and connections between food producers with a surplus of food and food banks. SUR+ will be a data platform (accessible through app and website) that is used and managed by the foundation Dutch Food Banks. It stimulates and supports a seamless collaboration between supply and demand of healthy surplus food and grows awareness about food waste and food poverty. It

will create clarity and overview for the food banks where to find healthy surplus food at farmers (first focus), production companies and supermarkets (direct other users). In the first phases of the SUR+ platform the food banks will remain responsibility for arranging transport (just as they do now), but the platform will allow future growth possibilities in the directions of transport and organization of volunteers.



SUR+

The SUR+ team evolved during a hackathon, and what connects us most is the intrinsic motivation to solve societal problems using innovation and design. We are very aware that our generation has the tools and the knowledge to play a part in solving problems, simply by connecting the existing in a smart way.



Address

Less or More

Torenallee 26-08;
5617 BD Eindhoven
The Netherlands
<http://www.lessormore.nl/>

Contact

Philippe Rol

philippe@surplusproject.nl
+31641814861

www.surplusproject.nl