

# FiDMS



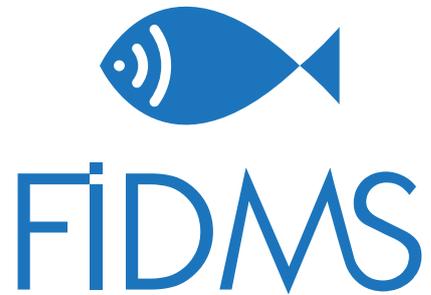
**Reduce costs**

**Decrease errors**

**Simplify your production,  
management and distribution**

**Automate your aquaculture supply  
chain process “completely”**

**FiDMS is an innovative Fish  
Distribution Management System**



## How does FiDMS work?

FiDMS solution tackles these issues with a novel set of technology services offered in a modular way. These range from marketing to production ones. For example, the contact management module can help the farm manager keep in touch with clients and exploit every business opportunity. The farm calendar enables the organized monitoring of all farm issues and actions so that the farm operators have an overview of all parameters and fast access to historical data. Production parameters can be recorded manually or automatically, through an integrated automation system with sensing capability. The traceability module can provide easy and accurate traceability for both the fish production and processing phases (i.e., end-to-end traceability for a joint farm and processing unit). The stock management module provides the detailed status of the stocked fish & feed and allows for predicting demand. The order management module handles preorders, orders and can track order execution and inform the client, accordingly. Finally, the advanced decision support tools provide insights into the collected data and can propose optimal decisions or automatically send notifications to the farm staff.

## What are the benefits of FiDMS?

Mobile apps that run on industrial tablets are used by farm staff in order to record everything that matters (substituting paper sheets), while managers instead of

keeping spreadsheets up-to-date, access all data and initiate business actions through their mobile phones. The benefits a customer can expect are summarized to the following:

- Cost reductions (feed, administration, less labour hours for the same tasks, etc.)
- Decrease in errors
- Simplification of production, management and distribution/collaboration
- Brand improvement

Most of these are directly measurable or can be observed in a very short time. Hence, the return on investment (ROI) is guaranteed and the basis for faster growth is set.

The flexible and state-of-the-art implementation of FiDMS allows for many configurations (e.g., local operation, cloud-based service provisioning, hybrid solution) and can scale to very big aquaculture companies. Pricing follows this flexibility and various possibilities are offered: from traditional one time buy to yearly fees (Software-as-a-Service). In any case a limited set of functionality is available for free to every aquaculture company in order to be able to make an initial evaluation of the solution.

## Mobics SA

Mobics SA is an university spin-off located in Athens, Greece. Mobics commercializes R&D results while it has expertise in enterprise software systems (e.g., in telecom, banking, industry sectors). Mobics collaborates with many university teams all over Europe and with big companies (integrators) in Greece. The FiDMS solution is designed with the aid of Mr. Panagiotis Kapsis who provides a novel automation system for monitoring and controlling aquaculture farms, and Mr. Vangelis Geitonas, owner of the biggest eel farm in Greece.



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