



**Better production plans**  
**Reducing waste**  
**Minimizing inventory and**  
**maximizing profit**

**jasima<sup>®</sup> Beverage Planner allows  
producers of beverages to make  
better production plans**

## What are the benefits of jasimaBeveragePlanner?

### Increased Transparency

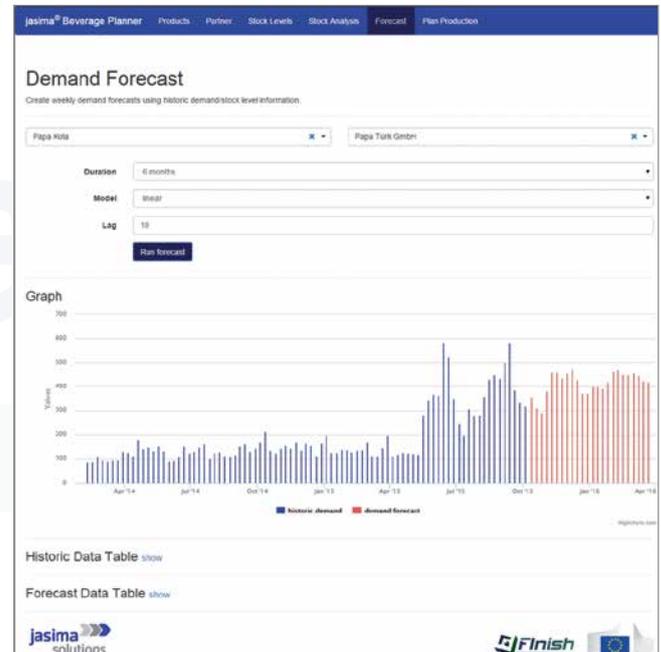
To be able to create better production plans jasima® Beverage Planner can collect and use various data sources like inventory information from wholesalers or demand estimates from retailers. This creates a high level of transparency across the distribution network.

### Better Decisions

The collected data is integrated and used to create demand forecasts. Such forecasts are combined with additional information to automatically create a simulation model. This model can then be used to create and evaluate alternative production plans. Based on KPIs like profit contribution, amount of waste, lost sales, etc. the best plan can be selected on a quantitative basis.

### Decision Support as a Service

As part of the jasima® Beverage Planner we also develop additional services: a forecasting service and a simulation service. These services will be made available through Flspace to be usable by other applications as well. Following the Software as a Service (SaaS) paradigm this enables other companies to also include advanced decision support functionality in their software.



## jasima solutions

jasima solutions is a spin-off from the BIBA – Bremer Institut für Produktion und Logistik GmbH at the University of Bremen. It offers advanced decision support systems like the jasima® Beverage Planner. The company provides consultancy and software development services focusing on advanced simulation-based optimization and usage of Operations Research methods. It builds on a solid foundation of state-of-the-art research and enables customers to increase process efficiency especially in production and logistics.

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