



Cooperative Logistic presentation

Finish Exposé
18 September 2015





Agenda

- Today's problems
- CoopLog solution
- Benefits

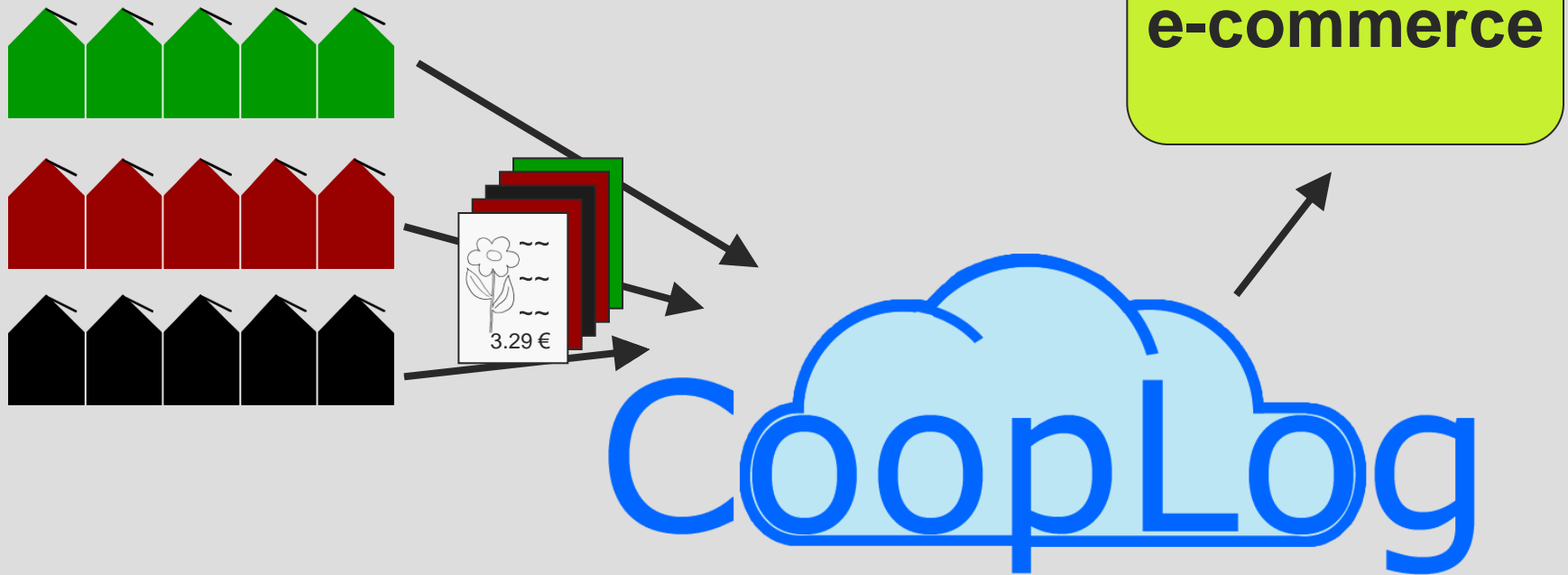


Today's problems

- Wholesalers market selling only opening times
- Order processed until following working day
- Wholesale market only few information about comrades products

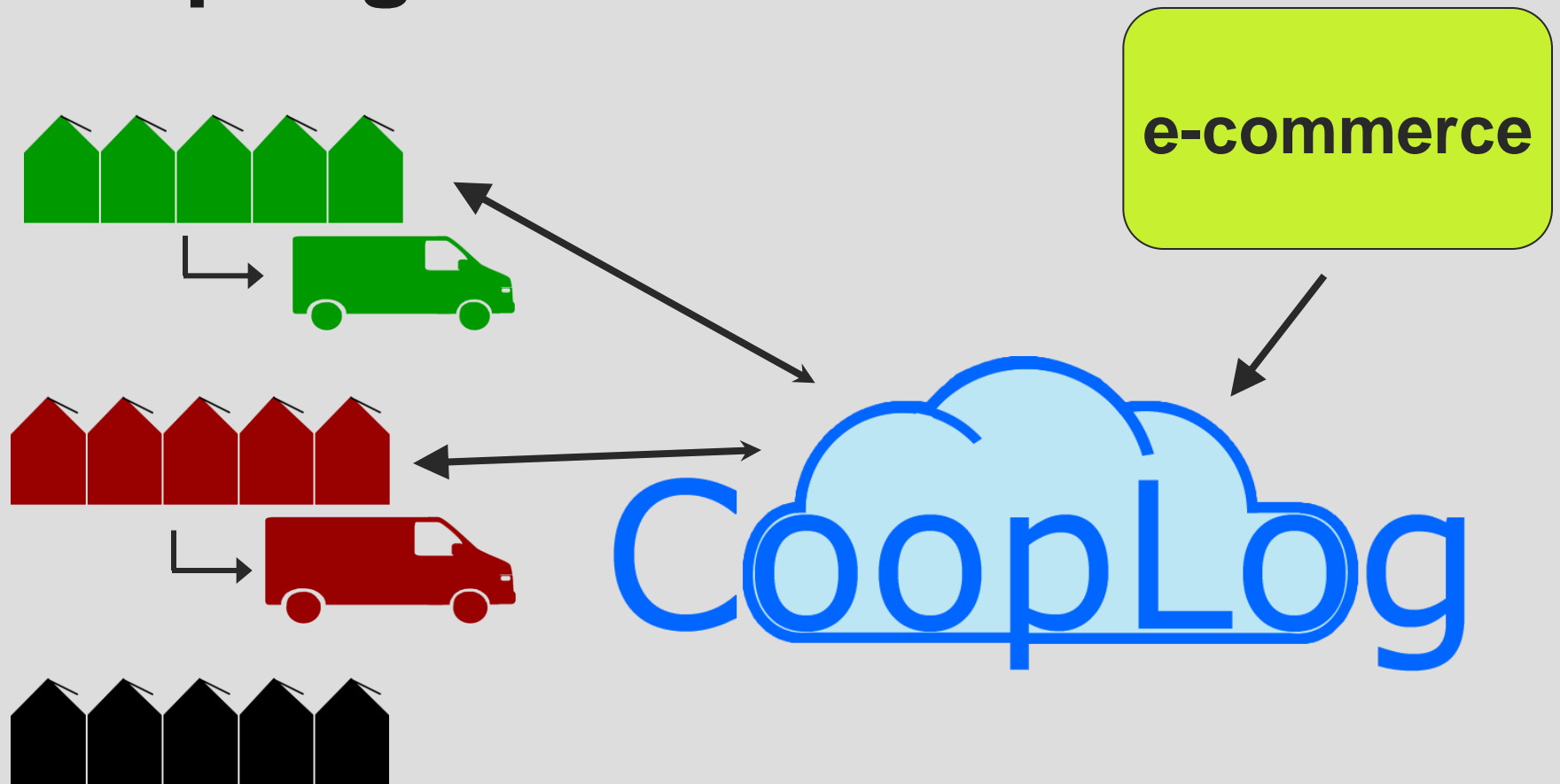


CoopLog solution



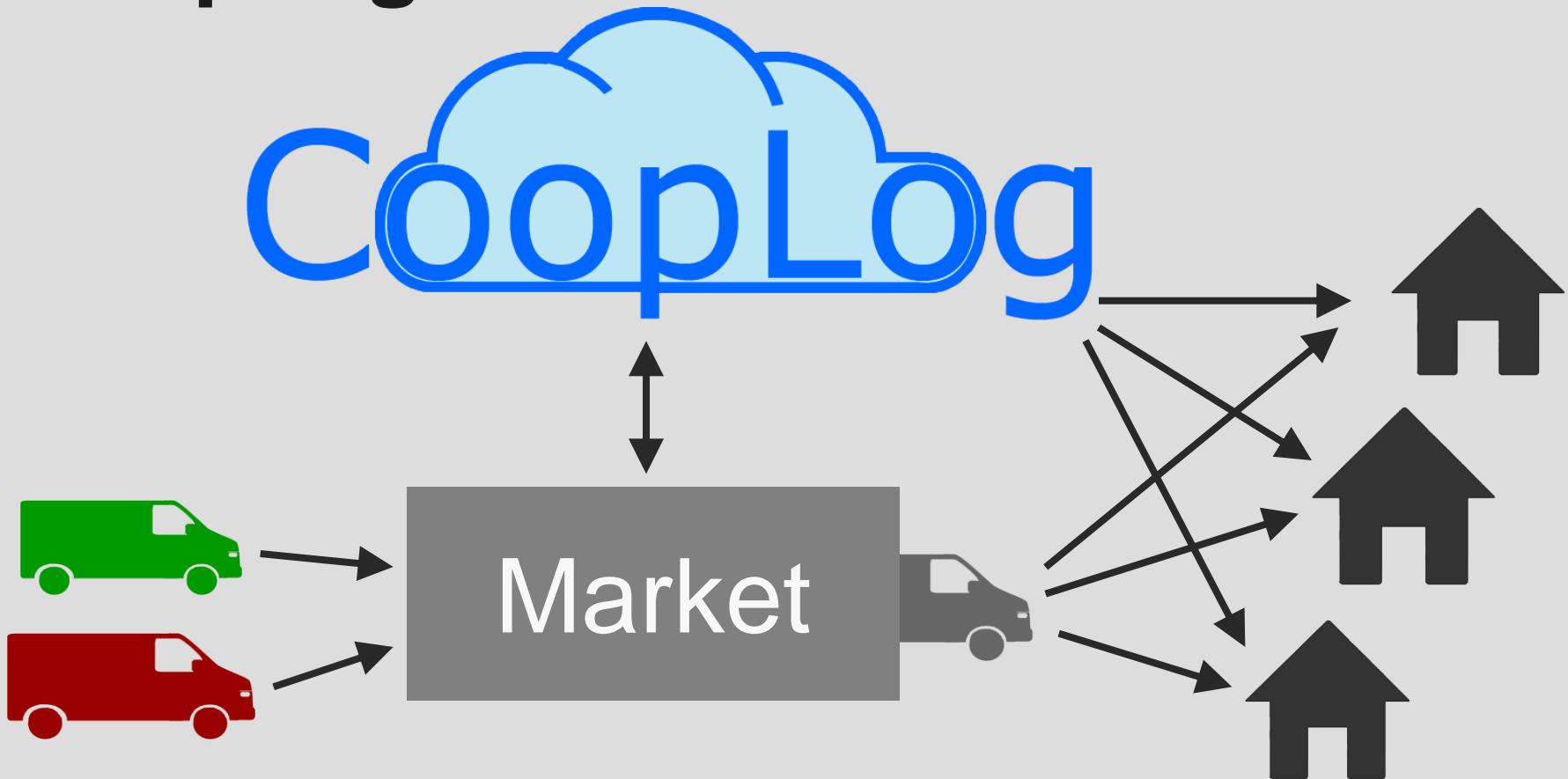


CoopLog solution





CoopLog solution





Benefits

for the gardener

- offers products online
- no change to supply chain
- Orders outside wholesale market-opening times



Benefits

for the wholesale market

- **Online Shop with the all products of the comrades**
- **Order processing outside the opening times**
- **Automated order processing**



Benefits

for the customer / retailers

- **Large and current product overview**
- **Check order status**
- **Pick up pre-picked goods at one location.**



Benefits

for the end customer / consumer

- **No anonymous product**
- **Information from producers**



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