



# Purveyance Solutions.

Business Slide Deck



## What is Purveyance?

A cloud based platform which measures and analyses quality in the fresh produce sector.

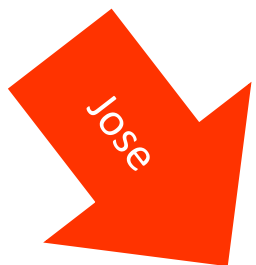
- Down stream reporting from producer to retailer
- Trends and analyses product quality (waste losses)
- Proactively reduces risk
- Transparent traceability and compliance



# What is the problem with waste in the supply chain?

Tackling the disproportionate cost effect on growers: **2.5% waste = 10% loss to farm.**

From a banana in the UK costing 12p:





The traditional supply chain.



**INSURANCE**



How is quality traditionally reported

Fragmented quality reporting prevents effective analysis







Where does purveyance fit in?

Purveyance solutions



INSURANCE



Purveyance has web applications (mobile and desk top) which allow for:

- Digitization of quality records – Up to 30% more time efficient for QA staff
- Increased traceability – Reduce costs of quality and compliance reporting
- Trend analysis -Dig Data reporting – **up to 6% more efficient business**
  - Reduce time (up to 20%), errors and disputes with suppliers and growers
  - Reports quality by individual grower
  - Create action plans based on actual performance of individual stakeholders
- Pro-active waste management – Improved stock management decreases waste



## What this means for individual growers

Assume Jose sells 10,000 pallets

- Return to farm should be £ 1,620,000 (0% waste)

% waste	Total loss per fruit	Total loss
2.50%	£0.0030	£162,000
2.00%	£0.0024	£129,600
1.50%	£0.0018	£97,200
1.00%	£0.0012	£64,800
0.50%	£0.0006	£32,400

Cost of Purveyance = <0.8%

Saving only 0.5% waste delivers an increased return of £ 20 000.00







Purveyance will change the way in which fresh produce is traded.

We want our passion to be your success.

Thank you for any questions.

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